



Who are we?	What do we do?	What's our mission?	How can YOU help?
<i>We are Asha for Education</i> <i>A fully volunteer-run non-profit focusing on Education in India</i>	<i>Help empower the underprivileged by providing access to education</i>	<i>Catalyzing socio-economic change in India through education</i>	<i>Volunteer, Join Us, Work on a project Or Donate</i>

Asha for Education Detroit Chapter 2025 Events

<https://detroit.ashanet.org>

Re: Request to Sponsor the Asha Detroit 2025 Events

Dear Sponsor,

At Asha for Education, Detroit, we believe that education is the key to empowering underprivileged children and creating lasting socio-economic change. With your support, we can continue funding impactful projects that bring education to those who need it most.

This year, we are excited to host our **20th annual 5K Run/Walk**, alongside our **Holiday Giving Campaign**, with a goal of raising **\$40,000** to sustain and expand our initiatives. Your generous sponsorship will help us make a meaningful difference—and in turn, we will recognize your contribution in several ways at our events.

We invite you to review the sponsorship opportunities detailed below and consider joining us in this mission. Your support not only impacts lives but also strengthens our shared commitment to a brighter future through education.

If you have any questions or need further details, please don't hesitate to reach out. We deeply appreciate your consideration and look forward to our partnership.

With gratitude,

Asha Detroit Volunteers

2025 Sponsorship Options

The following are suggested sponsorship options. **Sponsorship arrangements are flexible; please contact us to discuss any specific options that you may find more suitable.**

Benefits (Company Visibility)	Round the year Platinum sponsor (\$2500)	Gold (\$1,500)	Silver (\$1,000)	Bronze (\$500)
Company banner on Asha Detroit main page	◆			
Recognition at all Asha events for 2025	◆	◆		
Exclusive presenter option at meet the projects – virtual event	◆			
Newsletters acknowledging sponsors	◆	◆	◆	
Company logo in the virtual event dashboards & updates	◆	◆	◆	◆

Along with the above company sponsorships, individual contributions above \$250 or above will be mentioned in Asha website.

Corporate Matching Program

Some employers may choose to pay for all or a portion of their employee's entry fee or provide matching funds for the entry fees and/or pledge dollars they raise. This is a great way to show your corporation's commitment to education.

Sponsorship Deadlines:

Year-round platinum and gold sponsorship Contact By: May 30, 2025

General Sponsorship Contact By: Jul 15, 2025

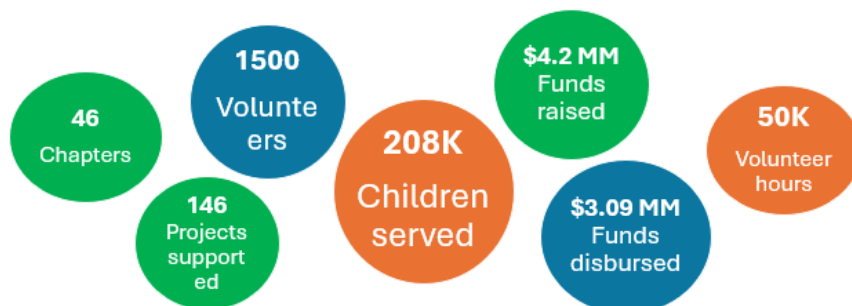
Contact: Sai Gopisetty, 586-362-8205

Link to Asha Detroit Website: <https://detroit.ashanet.org/>

Link to donate for 5K Sponsors: <https://donate.ashanet.org/?e=1838>

Asha for Education Facts and Overview

Asha for Education is a secular a political organization dedicated to change in India by focusing on basic education in the belief that education is a critical requisite for socio-economic change. In keeping with this focus, our volunteers are involved with and support projects that have an education-related component to them. Registered under section 501(c)3, Asha for Education is a non-profit organization run entirely by volunteers, so all proceeds go directly to supporting Asha projects in India.



Since its inception in 1991, Asha's Chapters worldwide have disbursed over \$60 million since inception for over 1000 projects and \$3.09 million in 2023 alone to 146 projects. Asha Detroit disbursed \$950,000 since inception to 11 projects. In 2024, Asha Detroit disbursed \$49,048 to 2 projects.

Where your donation goes: The Detroit chapter supports the following projects:

- Kuvempu** - For the past 24 years, Asha for Education has partnered with Kuvempu Trust in Karnataka's Chitradurga District to enhance education, vocational opportunities, and community development. Through this collaboration, village youth have been mobilized to run evening schools (Vidya Kendras) across 11 villages, significantly reducing school dropout rates. Scholarships for underprivileged children have enabled many to pursue higher secondary education and professional degrees, while vocational training in tailoring, bag-making, and typewriting has provided young individuals with stable employment. Kuvempu Trust has also acted as a crucial liaison between villagers and local administration, ensuring access to essential public services. Additionally, a network of village libraries featuring Kannada literature has broadened children's learning beyond textbooks. Community outreach via street plays continues to raise awareness about social challenges such as alcoholism and illiteracy while encouraging environmental conservation efforts like tree planting.
- Shanti Sadhana Ashram** - Shanti Sadhana Ashram has been dedicated to promoting literacy in the underserved districts of Assam, particularly by supporting children from disadvantaged socio-economic backgrounds. Through this initiative, the project operates three schools in and around Guwahati, each serving children from nearby villages. These schools provide non-formal education for children aged 2.5 to 12 years, with classes structured into three categories: Pre-primary, Primary, and Upper Primary. The primary objective is to ensure that all children in these villages transition to government schools after completing the pre-primary level, equipping them with foundational knowledge and skills through an accessible, community-driven education model.

Help us make a difference!